

To: W. J. Hrapchak

2T4/203

Boca Raton

**IBM**

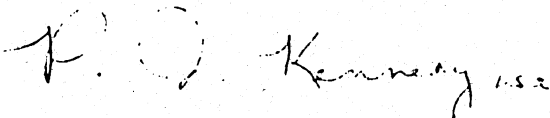
em Date: January 13, 1981  
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ITPS Code: ABCR

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Subject: Human Factors Involvement in Chess Program

Reference:

This project will probably be the highest volume within IBM's history. Because of this, and the broad spectrum of the applications we must conclude the broadest spectrum of audience exists for this product over any other product IBM has ever shipped to date. Therefore, it is vital to the high level of success expected for this product as well as to the image of IBM Corporation as a whole that the human factors aspects of this product be given the level of attention consistent with its importance to IBM's future.



P. J. Kennedy, P. E.

PJK/asr

*Pete*  
*For your file*  
*Don*

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